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NAPS Creates National Registry Of Certified Professionals

This fall the National Association of Personnel Services (NAPS) will unveil the first national listing of certified staffing industry professionals ever available to the consuming public. Located on the association Internet Web site at www.recruitinglife.com, the National Registry of Certified Recruiters and Staffing Industry Professionals (NAPS Registry) will permit employers seeking assistance with direct or temporary staffing positions and job seekers opting for employment or re-employment to determine if recruiters and staffing industry representatives hold national certification.

Since 1961, NAPS has been engaged in the development of educational and professional standards programs that have resulted in the certification of more than 10,000 professionals. This total includes 6,777 Certified Personnel Consultants (CPCs), 3,106 Certified Temporary-Staffing Specialists (CTSs) and 533 who hold both certificates.

The core training associated with the NAPS certification program addresses the federal employment laws and related knowledge that staffing professionals should possess if they are to effectively and fairly serve employers and job seekers alike. In addition, those making registry inquiries will learn that all certificants abide by the professional and ethical standards espoused by NAPS for those working in the direct hire and temporary staffing industries. They will also learn of the continuing education that is required of those achieving certificate status.

This notice is included in this edition of the *NAPS Certification Communiqué* to inform CPCs and CTSs of the association's action in establishing the registry and give individuals an opportunity to request that their names and firms not be identified in the NAPS Registry. Should any CPC or CTS not wish to be listed, they are asked to contact Dr. Frank Burtnett at fburtnett@recruitinglife.com stating their personal desire to be omitted from the Internet registry. Individuals, who have not responded, will be automatically included in the registry if their CPC or CTS status is currently active. Inactive individuals will not be listed until they have reestablished their certificate status.

We are pleased to add this exciting and valuable dimension to the NAPS certification program. Soon prospective clients and candidates will be able to review your certification status and contact information.

Membership Renewal...A Painless Process!

It's that time again. Time to think about your membership renewal. Time for us to send you another invoice. Time for you to write out another check. Time for you to take the time to send it to us before your membership lapses and you are no longer eligible for the value added services and member discounts, including our new "insurance services" program.

We have explained it in this "step by step" fashion to illustrate a point: Over the past several weeks, as your memberships have been coming up for renewal, we have noticed something interesting that we need to share with everyone.



Many members are not aware of the fact that you can convert your annual membership dues (paying by check each year) to an automatic credit card billing. This means that you do not have to remember to hold on to that invoice for payment and get that check out in the mail. Many of our members have been delightfully surprised that we can convert your membership dues to a monthly billing via credit card. It does wonders for cash flow and saves you the trouble of those tedious steps outlined above.

So, please consider this a reminder – we can make your membership dues a painless process, giving you one less administrative task to worry about!

"Imagine having a newsletter for your company... without writing it yourself"

What could you accomplish with the extra "selling" time on your hands?

A special offer for NAPS Members

How would you like to have a newsletter for your company without going through the pain of creating it yourself?

We all know that companies today must have a newsletter in order to be viewed as a credible business and to stay in touch with their prospects and clients.

InSide NAPS newsletter was created by Sorrell Associates Customized Newsletter Service for the NAPS.

Why waste your valuable selling time researching, writing, and learning how to create a newsletter

when we can do it for you for about the cost of a hotel room?

Sorrell Associates specializes in creating customized newsletters for recruiters, consultants, coaches, and small businesses.

You can have us create all or part of your newsletter every month.

For samples and more information about our service go to www.newsletterville.com, call 740-824-4842 or e-mail sorrellassoc@verizon.net

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...Minute for minute

...Item for item

...Speaker for speaker

...Dollar for dollar



Let's go Comparison Shopping...

No matter how you cut it, how you compare it, nothing even comes close to it!!!!

We ask you, almost demand it of you – especially in these economic times – when you want “the best bang for the buck...” What’s the best thing I can do for my company, my employees and me?

Minute for Minute – compare the program. Included in “Jazz It Up” are hours and hours of comprehensive training and education – one of the cornerstones of the NAPS. All eligible for Continuing Education Units (CEUs), we might add!

Item for Item – Check the topics. Our research has demanded that we bring to you those programs that mean the most to you. Well, there here. Everything from “What’s Hot and What’s Not,” to “Exit Strategy – How to prepare our business for your next step.”

Speaker for Speaker – Ask yourself when the last time the likes of Danny Cahill, Rice and Cohen, Jeff Skrentny, Gina Scott were all at the same conference at the same time. And, how about Don DeCamp, Al DeBellis, Bob Liken, Barb Bruno, Drew Conway, Patricia Drain, Beth Schneider, Dave Dunkel, Joe Boshart and Dr. Jason Meyer, to name just some! We challenge anyone in this industry to assemble a more comprehensive list of speakers, educators and industry leaders than this. This has not been done in the past ladies and gentlemen!

Dollar for Dollar – Finally, the one thing that seems to make the biggest difference, especially in difficult times. Money. Well, try this on for size. The National Association’s Annual Conference is the least expensive Annual Conference out there. Even with the biggest names in the industry today, we have managed to bring this comprehensive program to you at an incredible price.

Take the time to compare this program to any other program. Compare this program to anything else out there....do it! Do it now! Take the time to see EXACTLY what you will get.

This is the most comprehensive program seen in many years. This is everything any recruiter needs and it is all under one roof. And – IT WILL COST YOU LESS THAN ANY OTHER PROGRAM! What a perfect opportunity. Owners, managers, recruiters, direct, temp and contract, New Orleans – this September 17th – 20th - “Jazz it Up” has it all...

...no matter how you slice it!!!



Healthcare Insurance!

Finally! The best health care coverage by one of the Nation's top medical insurance brokers exclusively for the members of the NAPS! You can choose from an array of health plans for you and your employees. Find one that's right for you and your budget. Appropriate medical networks are matched to the client.



You must be a current member of NAPS. If you're not a member, please become a new member by visiting <http://recruitinglife.com/Join/index.cfm>.

The NAPS medical plan, and other products and services such as dental, life, disability, vision, 401K, deferred compensation, cafeteria plans, professional liability are available on a specially discounted basis for NAPS members. We have developed a relationship with Summit Consolidated Group in order that we may bring you this Value- Added program.

Summit Consolidated Group has emerged in the financial services industry as a pre-eminent market leader. The genesis of Summit Consolidated Group was 1987. They have assembled a team of dedicated, highly specialized advisors that offer new logistical models for solutions-based financial services and employee benefits. Summit Consolidated Group has built coalitions of talented, accomplished, credentialed and professional executives to serve their clients and our members.

It is incredibly easy to find out how we can help. Wanting a Professional Liability quote? Click the "Professional Liability" button. By completing the online application, your information will be sent

to a consulting advisor who will review it and will contact you with a quote.

Check out the savings for Hospital and Physician services, Prescription Rx, Dental, Vision and Ancillary services at AdminOne Corporation by clicking the "Discount Cards" button.

Some services offered include the following:

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- Voluntary Payroll Deduction Products, Supplemental Insurance Benefits
- Retirement Plan Design and Set up
- Defined Contribution Plans (Money Purchase Plan, Profit Sharing Plans, 401(k) Plans, Simplified Employee Pension (SEP), 457 Plans, 403cB
- Executive and Business Benefit Services

Visit our website, www.recruitinglife.com and click on the **new** section entitled **"INSURANCE SERVICES"** to learn more.

Summit Consolidated Group

Life is merely a series of opportunities for turning failures into success. To begin to think with purpose is to enter the ranks of those strong ones who only recognize failure as one of the pathways to attainment.

— James Lane Allen

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