

Customized Newsletter Service

Features	Bronze	Silver	Gold	Platinum	Titanium
Ready to use newsletter template	✓	✓	✓	✓	✓
Formatting, layout and design	✓	✓	✓	✓	✓
Education based content	✓	✓	✓	✓	✓
Corresponding Pictures & Matching graphics	✓	✓	✓	✓	✓
Self customization available	✓	✓	✓	✓	✓
Needs altered before sending	✓				
Newsletter Name added		✓	✓	✓	✓
Slogan / Motto added		✓	✓	✓	✓
Company information added		✓	✓	✓	✓
Company logo added		✓	✓	✓	✓
Business photo		✓	✓	✓	✓
Bio or company message added		✓	✓	✓	✓
Calendar of events		✓	✓	✓	✓
Private e-mail address for help		✓	✓	✓	✓
Article swapping - change out an article that doesn't meet your needs		✓	✓	✓	✓
Delivery & Distribution to contacts		✓	✓	✓	✓
Can-Spam compliance		✓	✓	✓	✓
Links to website, blog, social media, etc...		✓	✓	✓	✓
Custom masthead included			✓	✓	✓
Choose monthly articles & content			✓	✓	✓
Add your article			✓	✓	✓
Custom welcome / introduction letter			✓	✓	✓
Edit & format your article			✓	✓	✓
Customized template & masthead			✓	✓	✓
Design, colors, and look to be congruent with your website			✓	✓	✓
Marketing tips and strategies resources			✓	✓	✓
Featured monthly profiles & assessments area with samples & links			✓	✓	✓
Turn articles into special reports or whitepapers				✓	✓
Proof read your article				✓	✓
Statistic tracking				✓	✓
Company meta tags added				✓	✓
SEO friendly				✓	✓
Newsletter sign up form on website				✓	✓
TTI monthly theme article turned into a special report with you as the author				✓	✓
One on One marketing coaching				✓	✓
Article content to research, write, re-write, and/or get copyright permission					✓
Client case studies included					✓
Use your existing newsletter delivery program					✓
Customized newsletter or special report template					✓